

# Anna Garwolińska

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## Summary

Since 1994, she has acted as the President of Glaubicz Garwolińska Consultants – a company operating in the market of specialised services for the areas of social communications, as well as corporate reputation building and management, rendering her services to social organisations, countries and individuals. She is an international specialist in the field of strategic consulting, as well as corporate and crisis communications; she has worked in this capacity for Polish, Japanese and Israeli clients. She is an international adviser on communication management in crisis situations. She has won numerous awards in business, consumer and industry ratings. She is a member of numerous supervisory boards. She holds the title of an Honorary Citizen of the City of Jerusalem, she is the Signatory of the agreement between Jerusalem and Hiroshima entitled "Cities against the Atomic Bomb."

## Select International Projects for Reference

- 2010 - 2012 - defending the interests of the Polish energy sector in Brussels (a lobbying project - promotion of the CO2 Zero Emissions Platform),
- 2009 – 2011 – cooperation with the Ministry of Foreign Affairs of Israel in the field of intercultural communication and promotion of the concept of tolerance,
- 2006 – 2010 – Japan – leading an international project in the field of intercultural communication, which comprised promotion of Israel in Japan and the introduction of Buddhism, as the fifth largest religion of the world to Israel, and, further, establishing a relationship between Jerusalem, Hiroshima and Kyoto. Conducting the first ever Gomma Ceremony on the Mount of Olives.
- 2005 – 2009 - a project for the European Commission in the field of health protection
- 2004 – 2005 - a project implemented together with Bingham McCutchen LLP (London) – inter-state arbitration
- 1999 – 2001 - a campaign for the Spanish government - to promote Spain outside of the European Union

## Projects in the Fields of Corporate Affairs and Change Management

- **Abris** – top three private equity firm in Poland
- **Alvarez & Marsal** – worldwide leader of the restructuring and transformation
- **AMVESCAP Global Investments**
- **Baltic Container Terminal Ltd.** - the leading container terminal in Poland
- **Barclays Capital** – one of the biggest bank in the world
- **BRE Bank** – top four bank in Poland
- **CA IB Financial Advisers** – investment fund, a part of the worldwide Corporation General Electric
- **Coca-Cola Poland Services**
- **Deutsche Morgan Grenfell Bank** - leading London-based investment bank
- **DFDS Seaways** – the biggest Danish shipping company
- **DuPont** – chemical concern
- **Elektrim S.A.** – the biggest industrial conglomerate that operates in energy, telecommunications, and cable-television sectors in Poland
- **EMC Computer Systems** - leading provider of IT storage hardware solutions
- **Gremi Business Communications** – leading Polish media group
- **GTC. A1 Motorway** – the company which built the most modern motorway in Poland

- **HESTIA** – Polish group of the insurance companies
- **HSBC Poland** – a part of the biggest financial holdings in the world
- **Iberia Motor Company** – the biggest Polish importer of SEAT cars
- **International Paper Poland** - leading manufacturers of pulp and paper
- **Jeronimo Martins Distribution** – a Portuguese corporate group operates in food distribution, owner of the most popular discount shops in Poland - Biedronka
- **KGHM Polska Miedź (Polish Copper)** - Polish, a leader in copper and silver production
- **Committee of Elektrim Bondholders**
- **Konsalnet** – security sector company
- **Krajowa Rada Radców Prawnych** - National Council of Legal Advisers
- **Kredyt Bank** – Polish bank currently part of Santander Bank
- **MDDP (Michalik Dłuska Dziedzic & Partners)** – top three Tax Advisory Firm in Poland
- **Mitsubishi Hitachi Power Systems Europe GmbH** – energy sector
- **Nestle**
- **Okręgowa Izba Radców Prawnych w Warszawie** - Regional Chamber of Legal Advisers in Warsaw
- **PAK Górnictwo Sp. z o.o.** - PAK Mining Company
- **PKN ORLEN S.A.**- a major Polish oil refiner and petrol retailer
- **PKP S.A.** (Polish State Railway) - the dominant railway operator in Poland
- **Polskie Linie Lotnicze LOT** (LOT Polish Airlines) – the main Polish air carrier,
- **PROSPER S.A./Torfarm** – the leading pharmaceutical wholesaler and distribution on the Polish market
- **PZU S.A.** - insurance company, the largest financial institution in Poland
- **Rockwool Poland** –worldwide Rockwool Group
- **Royal Unibrew Poland** – top five European beer market
- **Sąd Arbitrażowy przy Krajowej Izbie Gospodarczej** - The Court of Arbitration at the Polish Chamber of Commerce
- **Scandlines** - a ferry operator
- **SIAC Construction Ltd.** - construction group
- **Thales France** - a French multinational company, aerospace, defence, transportation and security markets
- **Thales Poland** - aerospace, defence, transportation and security markets
- **Unilever** – one of the largest producer of food, cosmetics and cleanic products in the world
- **ZT Kruszwica** – leader on the polish vegetable fats market

### Projects on the Support Rendered to Law Firms and Their Clients

- Allen & Overy
- Bingham McCutchen
- Dentons
- Dewey Ballantine
- Pociąg Dubois Kosińska-Kozak & Partners
- Wardyński & Partners
- Weil Gotshal & Manges
- White & Case

### Further Professional Experience

1992 - 1994 - Advisor to the Minister of Privatisation, Spokesperson of the Ministry of

- Responsible for the promotion of all privatisation paths,
- In collaboration with SMGKRC - implementing a social campaign to reduce the fear of change and economic education of the society (cooperation with Ned Kennan, PhD, and Prof Jeffrey Sachs)

- She was responsible for the implementation of the mass privatisation program; she supervised the communications of the first companies ever to enter the Warsaw Stock Exchange
  - Member/Leader of the teams conducting the privatisation of such companies as:
    - ✓ Browary Wielkopolskie (The Wielkopolskie Breweries)
    - ✓ Polifarb Cieszyn – chemical industry
    - ✓ Rafaco – energy sector
    - ✓ Goplana – food sector
    - ✓ Sokołowskie Zakłady Mięsne (Meat Plant)
- 1990 – 1992 – TVP – Business news reporter

### Education

- 2002 – 2005 European University Campus Warsaw – Master’s Degree in Business Administration
- 1985 – 1990 The Leon Schiller Polish National Film, Television and Theatre School (PWSFTv i T im. Leona Schillera) in Łódź – Acting & Cinematography Department

### Courses & Trainings

- 1998 - Psychology of Conflict, Negotiation and Mediation – Ned Kennan, PhD
- 2005 – Training in the Field of Sociology and Exerting Impacts on Groups – Robert B. Cialdini
- 2006 – Training on Influencing People – Robert B. Cialdini
- 2008 – Fundamentals of Psychological Process - Characteristics and Countering International Terrorism - MLM Protection Israel
- 2009 - Training in General Security Service - Israel Ofer Bar
- 2013 - Training on Reputation Management – Quadriga University of Applied Sciences Berlin
- 2013 - Training in Intercultural Crisis Management – Quadriga University of Applied Sciences Berlin

### Further activities

- Since 2003 - International Association of Independent Marketing Consultants
- Since 2003 - European Association of Communication Directors in Brussels
- Since 2005 - Member of Worldcom Public Relations Group
- Since 2010 - Lobbyist Registered by the Ministry of Interior and Administration of the of Poland
- Since 2014 – Vice-President of the Association of Restructuring Professionals
- Member of the supervisory boards of II NFI

### Awards and titles

- In 2008, she was awarded the title of Honorary Citizen of the City of Jerusalem, acting as an adviser to the city’s Mayor.
- In 2010, she won a distinction in the final round of the 1st Edition of the "Businesswoman of the Year" Competition organised by Radio PiN.
- In 2011 she took part in the first and second editions of the Polish version of the TV programme entitled "Dragons' Den - How to Become a Millionaire", where she acted in the capacity of an investor.
- In 2016, “Gazeta Finansowa” ("Financial Newspaper") awarded her the title of one of the 25 Most Valuable Women in Poland.

### Foreign Languages

- English
- Russian